

Position title: Communications Intern Aflatoun Nederland

Organization : Aflatoun International

Location: Amsterdam, The Netherlands

Job type: Internship

Remuneration: Internship stipend provided 400 EUR Net/month (based on 5 days/week)

Deadline: 1st February 2024

The Organization

Aflatoun International is a non-profit organization, which offers social, financial & entrepreneurship education to children and young people worldwide, empowering them to make a positive change for a more equitable world. Aflatoun creates high-quality curricula for different age groups, which are contextualized to local needs and circumstances, and are implemented by over 300 partner organizations in 101 countries. Aflatoun programmes inspire children to discover their talents and put them to use, to stand up for their rights and those of their communities through active learning and problem solving. They learn how to save, how to budget, and how to set up social and financial enterprises that benefit themselves, their families and their communities. Aflatoun has been recognized globally (Brookings, Harvard, HundrEd, Million Lives Club) for its high-impact, low-cost model, which has shown to be effective in changing the behaviors of participants across the globe.

By using a social franchise model, Aflatoun transfers curricular content, monitoring and evaluation tools, and training capacity to partner organisations, helping them enhance their existing expertise and create an efficient learning ecosystem. Aflatoun's programmes follow an active-learning, participant- centered methodology, which combines social and financial education (SFE) through engaging participants, educators, government institutions and civil society organisations.

We are currently looking for a dedicated and enthusiastic communication intern Aflatoun & Aflatoun Netherlands to join us in our mission.

Purpose of the internship

Aflatoun Netherlands is growing and changing rapidly. Communications is an important part of this and much work will be needed here to implement and contribute to a new communication strategy. Therefore, the department needs a communication intern who can help us structure our communication strategy can improve our outreach on social media. Moreover, someone who is a strong writer can help improving our communication with new schools, partners, municipalities, etc. and he/she can help us with rebranding the website. Since the communication intern will have an important role in the implementation of the communication strategy she will be part of the communication department of Aflatoun.

Deliverables

- Keep the website up-to-date and write new texts for the website. Support Aflatoun Comms Team in rebranding of Aflatoun NL website and materials.
- Design, write (translate) and post on all social media platforms used by Aflatoun Netherlands (Facebook, Instagram & LinkedIn) in cooperation with Communication Team.
- Assist the Technical Consultant (TC) with the design and writing of materials for the *Geld Maakt Gelukkig* program.
- Support the Communication team and Aflatoun Netherlands with the development and implementation of a communication strategy.
- Support the Project Officer Aflatoun Netherlands () and the communication specialist of Aflatoun International with designing and ordering of brochures, flyers or other type of marketing materials for Aflatoun NL.
- Managing the production of a professional video for the Aflatoun NL website and social media that shows the work of Aflatoun NL in general *and* presents the Geld Maakt Gelukkig program. This can be done by the intern or by an external video company in collaboration with the intern.
- Support the Communications Team with social media outputs, for example during the Regional Conferences.

Required Skills & Qualifications

- Bachelor's or Master's Degree at university or university of applied sciences in Communications, International Relations, Education or/and experience in the field
- Passion for creating interesting, diverse, inclusive and engaging content
- Knowledge of social media, analytics tools, WordPress, Canva Design.
- Fluency in English and Dutch, oral and written (copywriting). Knowledge of any other language is a plus.
- Organised, process-oriented and proactive
- Comfortable working independently, working with two small teams and with diverse, multicultural colleagues
- Experience with Adobe Creative Cloud (Photoshop, InDesign, Premiere Pro) is a plus.
- Web development skills are considered a plus
- Intern must have the right to reside in the Netherlands.

Hiring Details

The internship will last for 6 months and constitutes 4 or 5 days a week of work. The intern is expected to come to the office at least once a week.

Due to the nature of Aflatoun's work with children around the world, specific attention is drawn towards Aflatoun's Child Protection Policy and its Policy on the Protection of Sexual Exploitation and Abuse (PSEA). These two policies are required to be signed by interns and form part of the intern's contract. The applicant commits to zero tolerance towards sexual exploitation and abuse. An additional test may be required.

Reaction

Please apply online at <https://aflatoun.bamboohr.com/careers/208> no later than 28/01/2024. If you have any specific questions about the position please contact Rutger@aflatoun.org