

Terms of Reference

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| Position title | Communications Intern |
| Organization | Aflatoun International |
| Location | Netherlands |
| Job type | Internship |
| Remuneration | Internship stipend provided: 400 EUR Net/month (based on 5 days/week) |
| Deadline | 16 February 2024 |

The Organization

Aflatoun International is a non-profit organization, which offers social, financial & entrepreneurship education to children and young people worldwide, empowering them to make a positive change for a more equitable world. Aflatoun creates high-quality curricula for different age groups, which are contextualized to local needs and circumstances, and are implemented by over 300 partner organizations in 101 countries. Aflatoun programmes inspire children to discover their talents and put them to use, to stand up for their rights and those of their communities through active learning and problem solving. They learn how to save, how to budget, and how to set up social and financial enterprises that benefit themselves, their families and their communities. Aflatoun has been recognized globally (Brookings, Harvard, HundrEd, Million Lives Club) for its high-impact, low-cost model, which has shown to be effective in changing behaviors of participants across the globe.

By using a social franchise model, Aflatoun transfers curricular content, monitoring and evaluation tools, and training capacity to partner organisations, helping them enhance their existing expertise and create an efficient learning ecosystem. Aflatoun's programmes follow an active-learning, participant-centered methodology, which combines social and financial education (SFE) through engaging participants, educators, government institutions and civil society organisations.

We are currently looking for a dedicated and enthusiastic Communications Intern to join us in our mission.

Purpose of the internship

The communications team is at the heart of our organisation. We focus on getting the word out about the impact of our work and highlight the stories, partners and children that are changing the world.

Currently, we are increasing our brand awareness globally and are focusing on professionalising our communications approaches, and website. This means we are working hard to create processes, channels and content that will make our message clearer and our work more efficient.

Deliverables

- Create, manage and experiment with communications campaigns
- Create and manage monthly metrics on our social media activity
- Perform research to bring content and new ideas to Aflatoun's social media platforms and other communications channels

- Support the Communications department with different tasks and projects about our programmes and activities
- Assisting in the creation (including design) of promotional material and other publications.

Required Skills & Qualifications

- Bachelor's or Master's Degree in Communications, International Relations, Education or/and experience in the field
- Passion for creating interesting, diverse, inclusive and engaging content
- Knowledge of social media, analytics tools, WordPress, Canva Design
- Fluency in English, oral and written (copywriting). Knowledge of any other language is a plus.
- Organised and process-oriented
- Comfortable working independently and working with a small team and diverse, multicultural colleagues
- Experience with Adobe Creative Cloud (Photoshop, InDesign, Premiere Pro) is a plus.
- Web development skills are considered a plus
- Intern must have the right to reside in the Netherlands.

Hiring details

The position is for a internship. We offer a dynamic and pleasant multicultural working environment.

Due to the nature of Aflatoun's work with children around the world, specific attention is drawn towards Aflatoun's Child Protection Policy and its Policy on the Protection of Sexual Exploitation and Abuse (PSEA). These two policies are required to be signed by consultants and forms part of the consultancy contract. The applicant commits to zero tolerance towards sexual exploitation and abuse. An additional written test may be required.

Reaction

Please apply online at <https://aflatoun.bamboohr.com/careers/211> no later than 16/02/2024.

If you have any specific, questions on the position please contact elisabetta@aflatoun.org.