Job Description

Position title: Financial Inclusion Specialist

Organization: Aflatoun
Location: Netherlands (preferably) / Remote
Job type: Consultancy/Full time
Salary: Based on experience & educational background in line with Aflatoun salary scale
Comment: Inclusive of pension, holiday allowance and national insurance contributions
Deadline: 25/08/2023

The Organization
Aflatoun International is a non-profit organization, which offers social, financial & entrepreneurship education to children and young people worldwide, empowering them to make a positive change for a more equitable world. Aflatoun creates high-quality curricula for different age groups, which are contextualized to local needs and circumstances, and are implemented by over 300 partner organizations in 101 countries. Aflatoun programmes inspire children to discover their talents and put them to use, to stand up for their rights and those of their communities through active learning and problem solving. They learn how to save, how to budget, and how to set up social and financial enterprises that benefit themselves, their families and their communities. Aflatoun has been recognized globally (Brookings, Harvard, HundrEd, Million Lives Club) for its high-impact, low-cost model, which has been shown to be effective in changing behaviors of participants across the globe.

By using a social franchise model, Aflatoun transfers curricular content, monitoring and evaluation tools, and training capacity to partner organisations, helping them enhance their existing expertise and create an efficient learning ecosystem. Aflatoun’s programmes follow an active-learning, participant- centered methodology, which combines social and financial education (SFE) through engaging participants, educators, government institutions and civil society organisations.

Internationally there is growing recognition that financial inclusion is not possible without basic financial literacy. Increasingly Aflatoun is approached by organisations working on financial inclusion to provide support in the area of financial education, including guidance on digital finance. In order to adequately respond to these requests and to identify areas of added value and comparative advantage, Aflatoun has recently developed a Youth Financial Inclusion (YFI) Strategy that compliments the institutional strategy for 2022-2026. Through implementing this new YFI strategy Aflatoun aims to become a become a global advocate for youth financial inclusion by promoting innovative solutions at the policy, supply, and youth levels and connecting and engaging key stakeholders at these levels. To lead the implementation of this strategy, Aflatoun is currently looking for a specialist to join us in our mission.

Position
Financial Inclusion Specialist

Key Areas of Responsibility
Strategy development
• Lead the implementation and updating of the YFI Strategic Plan, develop annual work plans and budgets, and coordinate YFI activities.
• Identify and continuously map potential strategic partners at global, regional and national levels that have youth as target group and / or provide financial services to youth, this includes the private sector and financial institutions.
• Create an expert group that can support and advise Aflatoun and its partners on promoting and delivering Youth Financial Inclusion policies and programmes.
• Develop regional engagement plans and facilitate the engagement with different key financial inclusion stakeholders.

Develop Tools and Guidelines
• Identify educational content required to be responsive to digital finance and other financial inclusion efforts.
• Support the development of up-to-date, digital knowledge products that promote youth financial inclusion.
• Develop tools and methods for developing youth-friendly financial services.
• Develop guidelines for collaborating with central banks and financial institutions (e.g., value proposition, process and steps, tips, case studies, models, best practices).
• Document case studies e.g. on partnerships with local government to promote youth financial inclusion.

Capacity Building
• Support the programmes team in assessing the capacity of network partners to promote financial inclusion and appropriate financial services for youth.
• Collaborate with the programmes and education team to develop and deliver financial inclusion trainings and workshops to key partners.
• Further strengthen the capacity of Aflatoun to respond and support financial inclusion efforts with appropriate financial education responses.
• Provide opportunities for partner exchange, networking and learning among key stakeholders.
• Train Aflatoun teams and partners on financial inclusion approaches, tools and services.

Advice and Collaboration
• Support, guide, and advice Aflatoun teams on financial inclusion through information sharing, consultations, and targeted trainings.
• Coordinate with the Education System Strengthening Specialist on National Integration of Financial Education into Education Systems as part of National Financial Inclusion strategies and provide technical guidance and advice to the Programmes team and network partners.
• Support the MERL department in developing monitoring and evaluation tools for financial inclusion.

Awareness raising and communication
• Raise awareness on youth financial inclusion among key stakeholders.
• Identify delivery channels for advocacy on youth financial inclusion (e.g., Global Money Week, Aflatoun Day- Regional Open House, Worlds Savings Day)
• Identify key messages at different levels (supply, policy, and demand) to promote youth financial inclusion and work with the Communications team to develop communications/marketing/social media kit to promote youth financial inclusion.
Participate and present at International Conferences and deliver (physical and virtual) workshops on Financial Inclusion and Services for Youth.

Non-technical responsibilities as Aflatoun staff
- Positively contribute to team discussions and the effective running of the organisation;
- Cross-departmental collaboration, compliance with organisational policies and procedures including submitting monthly timesheets;
- Promote Aflatoun’s work on social media;
- Perform other duties and tasks, consistent with the skills and expertise, as required in non-routine circumstances;
- Be willing to adapt to different tasks and different cross-organisational tasks, this includes but is not limited to helping deliver Aflatoun events such as the International Conferences and staff retreats.

Required Skills & Qualifications
- At least 5 years’ work experience in the areas of financial inclusion, youth employability and entrepreneurship and working with government actors, financial institutions and NGOs.
- Strong people, project and budget management skills, including demonstrable on donor-funded projects.
- Analytical, critical thinking and strong problem-solving skills
- Academic degree in related subject such as Economics, Social Sciences, Human rights
- Fluent written and spoken English (required). Knowledge of additional languages such as Spanish, French, Russian or Arabic would be an advantage.
- Ability to multi-task and to work under pressure.
- Ability to work effectively in a small team in an international environment.
- Strong computer skills, including sound knowledge of Windows and Microsoft Office applications, including Outlook, Word, Excel and PowerPoint.
- Ability and willingness to travel internationally.

Employment details
working environment. The salary level awarded will depend on relevant work experience and educational background. (Inclusive of pension, holiday allowance, and national insurance contributions).

Due to the nature of Aflatoun’s work with children around the world, specific attention is drawn towards Aflatoun’s Child Protection Policy and its Policy on the Protection of Sexual Exploitation and Abuse (PSEA). These two policies are required to be signed by new employees and forms part of the employment documents related to the employment contract. The applicant commits to zero tolerance towards sexual exploitation and abuse. An additional written test may be required.

Reaction
Please apply online at https://aflatoun.bamboohr.com/careers/199 no later than 25/08/2023. If you have any specific, questions on the position please contact the Director of Programmes: Kirsten Theuns kirsten.theuns@aflatoun.org