Job description

Position title: Resource mobilization & Communication manager

Organization: Aflatoun
Location: Netherlands
Job type: Full time
Salary: Between € 4245 and € 5311 per month
Comment: Inclusive of pension, health insurance, holiday allowance and national insurance contributions
Deadline: 05/01/2023

The Organization
Aflatoun International is a non-profit organization, which offers social, financial & entrepreneurship education to children and young people worldwide, empowering them to make a positive change for a more equitable world. Aflatoun creates high-quality curricula for different age groups, which are contextualized to local needs and circumstances, and are implemented by over 300 partner organizations in 101 countries. Aflatoun programmes inspire children to discover their talents and put them to use, to stand up for their rights and those of their communities through active learning and problem solving. They learn how to save, how to budget, and how to set up social and financial enterprises that benefit themselves, their families and their communities. Aflatoun has been recognized globally (Brookings, Harvard, HundrEd, Million Lives Club) for its high-impact, low-cost model, which has shown to be effective in changing behaviors of participants across the globe.

By using a social franchise model, Aflatoun transfers curricular content, monitoring and evaluation tools, and training capacity to partner organisations, helping them enhance their existing expertise and create an efficient learning ecosystem. Aflatoun’s programmes follow an active-learning, child-centered methodology, which combines social and financial education (SFE) through engaging participants, educators, government institutions and civil society organisations.

We are currently looking for a dedicated and enthusiastic Resource mobilization and communication manager to join us in our mission.

Position
Effectively lead, manage, coordinate and monitor all external communication and fundraising activities of the organization in order to enable and ensure smooth functioning and increase funding for our objectives. The manager is expected to identify strategic partnerships, implement the fundraising and communication strategy and contribute to the achievement of the 3rd strategic initiative. The manager is expected to represent Aflatoun in key events inside and outside of the Netherlands.

Key Areas of Responsibility

Resource mobilization
To strategically manage all fundraising activities, including:

- Lead the development of a comprehensive fundraising strategy
- Identify potential new donors and funding opportunities
- Raise funds for Aflatoun International by engaging relevant private & institutional stakeholders in the Netherlands and abroad;
- Maintain communication and build networks with potential and current donor organizations
• Represent Aflatoun at a high level of Government, Donors, Civil Society Organizations, Social development agencies and private sector and lobby for resource mobilization in an effective manner.
• Manage and coordinate a team of fundraisers in activities such as market research, strategy development, proposal development and donor reporting.

External Communications
To strategically manage all external communication activities, including:
• Lead the development of a clear communication strategy and associated work plan to get CSFE into the public domain, strengthen political will in support of Aflatoun’s mission and objectives, and enhance the organization’s credibility and brand.
• Ensure or enhance the quality, consistency and appropriateness of communication materials, activities, processes and messages.
• Ensure rapid and accurate information dissemination to the media, partners, the network and other appropriate audiences.
• Ensure communicating and maintaining regular contact and close collaboration with the media to communicate the story of the Aflatoun network.
• Facilitate and support cross-sectional collaboration between departments, thought leadership and communication in key areas of synergy related to advocacy, messaging and communications with the public and corporate partners
• Ensure regular communication and coordination within the Network.

Departmental Management:
• Ensure the management of the team communications and fundraising team
• Provide guidance and support
• Ensure that policies and procedures are applied
• Ensure that the action plan and budget are on track

Non-technical responsibilities as Aflatoun staff
• Positively contribute to team discussions and the effective running of the organisation;
• Cross-departmental collaboration, compliance with organisational policies and procedures including submitting monthly timesheets;
• Promote Aflatoun’s work on social media;
• Perform other duties and tasks, consistent with the skills and expertise, as required in non-routine circumstances;
• Be willing to adapt to different tasks and different cross-organisational tasks, this includes but is not limited to helping deliver Aflatoun events such as the International Conferences and staff retreats.

Required Skills & Qualifications
  o Advanced University Degree in Communication, Journalism, Public Relations.
  o Excellent communicative and social skills
  o Demonstrated ability to work in a team with motivated, multicultural co-workers.
  o Strong organizational skills and the ability to perform multiple tasks simultaneously, set priorities and work in a team characterized by diverse cultural backgrounds
  o Flexibility
  o Understanding of Social Media tools
  o Self-driven with a high sense of creativity, quality, accuracy, efficiency and meeting tight deadlines
  o Fluency in oral and written English; knowledge of additional languages such as French, Arabic or Spanish is an advantage
Aflatoun International
IJsbaanpad 9-11 | 1076 CV, Amsterdam | The Netherlands
+31 20 626 2025 | info@aflatoun.org | www.aflatoun.org

- Strong computer skills, including sound knowledge of Windows and Microsoft Office applications, including Outlook, Word, Excel and PowerPoint
- Willingness to present the organization to various stakeholders during meetings and conferences
- Creative and proactive attitude and willingness to preserver to get results.
- Ability and willingness to travel internationally.

Employment details
The position is a full-time position. We offer a dynamic and pleasant multicultural working environment, with an indicative gross monthly salary range of € 4245 and € 5311 per month (inclusive of pension, health insurance, holiday allowance, and national insurance contributions) - the salary level awarded will depend on relevant work experience and educational background.

Due to the nature of Aflatoun’s work with children around the world, specific attention is drawn to Aflatoun’s Child Protection Policy and its Policy on the Protection of Sexual Exploitation and Abuse (PSEA). These two policies are required to be signed by new employees and form part of the employment documents related to the employment contract. The applicant commits to zero tolerance toward sexual exploitation and abuse. An additional written test may be required.

Management may appoint at a lower step based on the candidate’s skills and experiences against the position’s requirements

Reaction
Please apply online at https://aflatoun.bamboohr.com/careers/165 no later than 05/01/2023. If you have any specific, questions about the position please contact the HR Officer Chitra at chitra@aflatoun.org.

A valid work permit for the Netherlands and/or European passport is required in order to be considered for the position