

Call for Proposal

Position title: Radio/TV Content Production

Organization	Aflatoun
Location	Remote/ between the Netherlands and West Africa
Job type	Consultancy
Timeline	Estimate of 4 months - <i>between October 2022 and February 2023</i>
Deadline	21/09/2022

The Organization

Aflatoun International is a non-profit organization, which offers social, financial & entrepreneurship education to children and young people worldwide, empowering them to make a positive change for a more equitable world. Aflatoun creates high-quality curricula for different age groups, which are contextualized to local needs and circumstances, and are implemented by over 300 partner organizations in 101 countries. Aflatoun programmes inspire children to discover their talents and put them to use, to stand up for their rights and those of their communities through active learning and problem solving. They learn how to save, how to budget, and how to set up social and financial enterprises that benefit themselves, their families and their communities. Aflatoun has been recognized globally (Brookings, Harvard, HundrEd, Million Lives Club) for its high-impact, low-cost model, which has shown to be effective in changing behaviors of participants across the globe.

By using a social franchise model, Aflatoun transfers curricular content, monitoring and evaluation tools, and training capacity to partner organisations, helping them enhance their existing expertise and create an efficient learning ecosystem. Aflatoun's programmes follow an active-learning, participant-centered methodology, which combines social and financial education (SFE) through engaging participants, educators, government institutions and civil society organisations.

We are currently looking for a dedicated and enthusiastic Radio/TV Production Specialist/Team to join us in our mission.

Assignment description

The Radio/TV content production person/team is responsible for adapting the Aflateen+ Program into engaging and fun radio sessions/programs for teenagers and young adults in Benin, Senegal and the Democratic Republic of Congo (DRC). The consultant/team will review the program framework, dramatize the content, create radio session scripts, record voiceovers with characterization, provide draft versions as well as produce the finalized Radio Sessions in both English and French languages. This consultant will also help build the capacities of Aflatoun representatives in the process of design and production for Radio content/programs.

The person/team will support Aflatoun partners to identify, assess and implement radio programming with the ideal broadcasting outlet at the best time for the target audience. The Radio Sessions will need to be organized in a manner that is acceptable across countries and across the 3 contexts of Benin, Senegal and DRC.

Deliverables

- Create scripts for an estimate of 30 sessions based on an existing document in English (Aflatoun will provide the related curricula and framework with learning outcomes);
- Manage the process between content screening, script writing, and production;
- Translate the approved scripts and sessions into French (local comprehension);
- Provide the Aflatoun team with draft/beta versions of the sessions for review and feedback;
- Produce drama series for Radio/Radio-based sessions in English and in French (each session no longer than 30 mins);
- Support the process to broadcast the program through logistics and feedback;
- Support the session pilot broadcasting with listenership data collection where possible;
- Liaise with Aflatoun's in-country partners to ensure the deliverable includes the agreed feedback and technical specifications;
- Conduct training for selected Aflatoun staff on Radio and TV production;

Non-technical responsibilities

- Positively contribute to content discussions and the best approach to produce and broadcast the program;
- Ensure compliance with local and internal Radio and TV program production standards in the country;
- Promote Aflatoun's work on social media;
- Be willing to apply the feedback from the stakeholders;
- Be flexible in case of changes and/or extensions in the agreement if needed;

Required Skills & Qualifications

- At least 3 years of experience in radio and tv content/program production.
- Knowledge of script writing for Play or Drama.
- Knowledge of broadcasting.
- Ability to organize the logistics and cast the right people for the production.
- Experience in sound production and editing for radio production.
- Experience in Directing the production of TV and Radio programs.
- Excellent written and oral communication skills in *English and French* are required. Knowledge of additional languages such as Arabic or Spanish is an advantage.
- Experience in dealing with local and international teams is a must.
- Experience in doing similar work in the past is an advantage.

Employment details

Due to the nature of Aflatoun's work with children around the world, specific attention is drawn to Aflatoun's Child Protection Policy and its Policy on the Protection of Sexual Exploitation and Abuse (PSEA). These two policies are required to be signed by new employees and form part of the employment documents related to the employment contract. The applicant commits to zero tolerance toward sexual exploitation and abuse. An additional written test may be required.

Reaction

Apply no later than 21/09/2022. Please add a **financial proposal** and **portfolio** of previous work to your application and send to yara@afatoun.org

If you have any specific questions about the position please contact the project manager Yara Mansour (yara@afatoun.org).