CALL FOR SUBMISSIONS!

AFLATOUN PARTNERS RESILIENCE CHALLENGE

Submit a video about your creative solution in providing social and financial education during the COVID-19 crisis

MORE INFO AT AFLATOUN.ORG/CHALLENGE

Deadline: FEB 17 2021

Open for all Aflatoun Partners. Awards are announced on March 25th, Aflatoun Day
**Video Guidelines**

Shoot the video horizontally.

Add English subtitles if the video’s original language is not English (or provide us with a script).

Ensure there is enough light in the video, do your best to have the light coming from in front of you and not from behind.

Shoot the video in a quiet environment to minimise the background noise.

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**Duration**

Keep the video short, around 3 minutes (max. 5).

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**Content**

Make sure the video explains how you provided social and financial education to children and youth despite the difficulties of the pandemic.

You can include anecdotes/quotes from educators and/or students.

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**Format**

No need to be professional, just tell us your story.

Examples:
- a story from a student.
- a slideshow of images explaining your activities/initiatives.
- record of your day-to-day activities.
- a song about your story.

Get creative!
Below you can find some useful resources on storytelling and video making:

8 tips on how to record a video with your smartphone

A beginner’s guide to taking great video on your phone

How to tell a great story

TED videos - How to tell a story
AFLATOUN PARTNERS RESILIENCE CHALLENGE

HERE ARE SOME QUESTIONS THAT CAN HELP YOU TELL YOUR STORY

• How did you deal with the difficulties brought by the pandemic?

• What initiatives did you engage in to make sure children and young people have access to social and financial education?

• What activities did you conduct to motivate students during the pandemic?
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YOUR VIDEO STORY SHOULD COVER SOME OF THE TOPICS BELOW

- Ways to overcome the difficulties brought by the pandemic.
- Activities to involve local communities.
- Inclusiveness initiatives to reach out to girls, marginalised groups and the most vulnerable children and youth.
- Solutions to ensure the learning process of the children and young people continues.
- Building alliance between policymakers, civil society and financial regulators.
AFLATOUN PARTNERS
RESILIENCE CHALLENGE

SUBMISSION CHECKLIST

- Confirm your participation by sending an email to communications@aflatoun.org
- Prepare your story, video and images you would like to share
- Send your video along with the consent form to communications@aflatoun.org before February 17th
- Stay tuned for the Aflatoun Day on March 25th, where we will showcase the top video stories!