



**DEADLINE:  
FEB 17  
2021**

**CALL FOR SUBMISSIONS!**

# **AFLATOUN PARTNERS RESILIENCE CHALLENGE**

Submit a video about your creative solution in providing social and financial education during the COVID-19 crisis

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**MORE INFO AT  
[AFLATOUN.ORG/CHALLENGE](https://aflatoun.org/challenge)**

**AFLATOUN**  
INTERNATIONAL

Open for all Aflatoun Partners.  
Awards are announced on March 25th, Aflatoun Day

# AFLATOUN PARTNERS RESILIENCE CHALLENGE



## Tips for creating a winner video

### Duration

Keep the video short,  
around 3 minutes (max.5).

### Video Guidelines

Shoot the video  
horizontally.

Add English subtitles if  
the video's original  
language is not English  
(or provide us with a  
script).

Ensure there is enough  
light in the video, do your  
best to have the light  
coming from in front of  
you and not from behind.

Shoot the video in a  
quiet environment to  
minimise the background  
noise.

### Content

Make sure the video  
explains how you provided  
social and financial  
education to children and  
youth despite the  
difficulties of the  
pandemic.

You can include  
anecdotes/quotes from  
educators and/or students.

### Format

No need to be  
professional, just tell us  
your story.

Examples:

- a story from a student.
- a slideshow of images explaining your activities/ initiatives.
- record of your day-to-day activities.
- a song about your story.

Get creative!

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## USEFULL RESOURCES

Below you can find some useful resources on storytelling and video making:

**8 tips on how to record a video  
with your smartphone**

**A beginner's guide to taking great video on  
your phone**

**How to tell a great story**

**TED videos - How to tell a story.**

# AFLATOUN PARTNERS RESILIENCE CHALLENGE

HERE ARE SOME QUESTIONS THAT CAN  
HELP YOU TELL YOUR STORY

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- How did you deal with the difficulties brought by the pandemic?
- What initiatives did you engage in to make sure children and young people have access to social and financial education?
- What activities did you conduct to motivate students during the pandemic?

# AFLATOUN PARTNERS RESILIENCE CHALLENGE

YOUR VIDEO STORY SHOULD COVER  
SOME OF THE TOPICS BELOW

- Ways to overcome the difficulties brought by the pandemic.
- Activities to involve local communities.
- Inclusiveness initiatives to reach out to girls, marginalised groups and the most vulnerable children and youth.
- Solutions to ensure the learning process of the children and young people continues.
- Building alliance between policymakers, civil society and financial regulators.

# AFLATOUN PARTNERS RESILIENCE CHALLENGE

## SUBMISSION CHECKLIST

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- ✓ Confirm your participation by sending an email to [communications@aflatoun.org](mailto:communications@aflatoun.org)
- ✓ Prepare your story, video and images you would like to share
- ✓ Send your video along with the consent form to [communications@aflatoun.org](mailto:communications@aflatoun.org) before February 17th
- ✓ Stay tuned for the Aflatoun Day on March 25th, where we will showcase the top video stories!