

## Under the Auspices of Mrs. Suzanne Mubarak Egypt's First Lady

# AFLATOUN CAIRO 2009!

## Mid-Campaign Meeting Agenda July 5-7, 2009 – Cairo Marriott Hotel

July 5<sup>th</sup>, 2009

### Sessions for Aflatoun Partner organizations

Time	Session	Objective
8:00 pm	<p><b><u>Inaugural Gala Dinner at Cairo Marriott Hotel</u></b>  <b>Hosted by:</b></p> <ul style="list-style-type: none"> <li>Min. Moushira Khattab, Egyptian Minister of State for Family and Population and Aflatoun MENA Regional Board Member</li> <li>Prof. Jaap Doek, former Chair of the UNCRC &amp; Aflatoun Board Chair</li> <li>Sponsored by Vodafone Foundation</li> </ul>	Welcome reception for all delegates from civil society, private, public, and academic sectors (Formal Attire)

July 6<sup>th</sup>, 2009 – Inaugural Day

Time	Session	Objective
9-10:00	<p><b><u>Registration &amp; Welcome</u></b></p> <ul style="list-style-type: none"> <li>Delegate registration and welcome</li> <li>Refreshments and reception packages</li> </ul>	Registration of newly arriving delegates
10-11:00	<p><b><u>Inauguration under the official patronage of H.E. First Lady Suzanne Mubarak</u></b></p> <p><b><u>Opening Statements:</u></b></p> <ul style="list-style-type: none"> <li>Honourable Minister Moushira Khattab, Egyptian Minister of State for Family and Population &amp; Aflatoun Board Member - MENA Region</li> <li>Honourable Minister Yousri El Gamal, Egyptian Minister of Education</li> </ul> <p><b><u>Present Egypt's Aflatoun Documentary Film</u></b></p> <p><b><u>Aflatoun Mid-Campaign Progress Report</u></b></p> <ul style="list-style-type: none"> <li>Jeroo Billimoria, Founder &amp; Executive Director, Aflatoun</li> </ul>	Formal Inauguration of Mid-Campaign Meeting and the official Mid-Campaign Update with Children & Change 2009
11-11:30	<p><b><u>Coffee/Tea Session: Unveiling of Programme Exhibits</u></b></p>	
11:30-1:00	<p><b><u>Change in The Hands of Children: Sustainable Solutions for Financial Stability</u></b>  <b>Chair:</b> Herman Hulst, Global Managing Partner, Ernst &amp; Young</p> <ul style="list-style-type: none"> <li>Liza Barrie, Chief Civil Society Partnerships, UNICEF</li> <li>Shri M.S. Sahoo, Chief Director, Securities &amp; Exchange Board, India</li> </ul> <p><b>Welcome Note by:</b> Edward McAbbey, Country Director, Plan Egypt</p> <ul style="list-style-type: none"> <li>Paul Bode, Director of Programme, Plan International</li> <li>Anne-Francoise Lefevre, Head of Institutional Relations, World Savings Banks Institute</li> </ul> <p><b>Aflatoun Programme Experiences</b></p> <ul style="list-style-type: none"> <li>Irene Mutumba, Executive Director, PEDN, Uganda</li> <li>Sumitra Ashitkar, Executive Director, MeJol, India</li> </ul>	<b>Panel and Q&amp;A:</b> Exploring sustainable solutions for financial stability via financial education for the next generation of economic actors
1- 2:30	<p><b><u>Lunch</u></b></p>	



## July 6<sup>th</sup>, 2009 – Inaugural Day (continued)

2:30-4:00	<p><b><u>Saving Saves, Enterprises Empower:</u></b>  <b><u>Child Enterprise and Asset building with Savings (parallel session)</u></b>  <b>Chair:</b> Rob Becker, President, Achmea Bank</p> <ul style="list-style-type: none"> <li>• Ayesha Wagle, Vice President, MicroCredit Enterprises</li> <li>• Corrinne Ngurukie, MicroSave &amp; Population Council, Kenya</li> <li>• Sita Conklin, Economic Security Specialist, Save the Children US</li> <li>• Joy Hoffman, Group VP District Public Information &amp; Community Development, Federal Reserve Bank of San Francisco, USA</li> </ul> <p><b>Aflatoun Programme Experiences</b></p> <ul style="list-style-type: none"> <li>• Wilfredo Dimamay, Chief Operating Officer, NATCCO Cooperatives Association, The Philippines</li> <li>• Jose Martin de la Riva, Executive Director, Vision Solidaria, Peru</li> </ul>	<p><b>Panel and Q&amp;A:</b>          Showcasing best practices in savings, asset building and enterprise in children and youth's financial empowerment</p>
2:30-4:00	<p><b><u>Children's Rights for Children's Empowerment (parallel session)</u></b>  <b>Chair:</b> Changu Mannathoko, Senior Education Advisor, UNICEF</p> <ul style="list-style-type: none"> <li>• Colm O'Cuanachain, Senior Director of Campaigns, Amnesty International</li> <li>• Lloyd McCormick &amp; Jessi Hanson, Christian Children's Fund</li> <li>• Tom Owens, Director of Grants, Children International</li> <li>• Delores McLaughlin, Senior Advisor for Economic Security, Plan International</li> </ul> <p><b>Aflatoun Programme Experiences</b></p> <ul style="list-style-type: none"> <li>• Majd Madanat, Community Mobilization, Jordan River Foundation, Jordan</li> <li>• Manizeh Bano, Executive Director, SAHIL, Pakistan</li> </ul>	<p><b>Panel and Q&amp;A:</b>          Showcasing the critical role of children's rights, civic responsibility and self-esteem in successful financial literacy</p>
4-4:30	<p><b><u>Coffee/Tea Session</u></b></p>	
4:30-6:00	<p><b><u>Aflatoun Programme Innovations from the Field</u></b>  <b>Chair:</b> Paul McClair, Head of Programmes, Aflatoun</p> <ul style="list-style-type: none"> <li>• Aflatoun with post-conflict children (Serbia)</li> <li>• Aflatoun with child enterprise (Argentina)</li> <li>• Aflatoun with Microfinance (Peru, Mali)</li> <li>• Aflatoun with girl's empowerment (Egypt)</li> <li>• Aflatoun's influence in changing teaching methodology (Ghana)</li> <li>• Aflatoun with fragile states (Zimbabwe)</li> </ul>	<p><b>Panel and Q&amp;A:</b>          Programme partners share innovations in implementing Aflatoun across the globe &amp; Day's wrap up</p>
6:40	<p><b><u>Dinner aboard Cruise along the Nile</u></b></p> <p><u>(Bus to boarding area for Nile Cruise leaves Flamenco Hotel at 6:40pm for participant pick-up and proceeds to Cairo Marriott Hotel leaving at 6:45)</u></p>	



**July 7<sup>th</sup> 2009 – Concluding Day**  
**Parallel Children's Meeting for the Day**

Time	Session	Objective
8:30-9:00	<b><u>Refreshments (provided until 11 am)</u></b>	<b>Welcome</b>
9-10:30	<b><u>Researching the Impact of Child Social &amp; Financial Education</u></b> <b>Chair:</b> Christian Meyn, Auridis GmbH <ul style="list-style-type: none"> <li>• Prof. Lew Mandell, Aspen Institute &amp; University of Washington, USA</li> <li>• Rebecca Lowry, Innovations for Poverty Action, Yale University, USA</li> <li>• Adele Atkinson, Personal Finance Research Centre, University of Bristol, UK</li> <li>• Eric Roetman, International Child Support</li> </ul> <b>Aflatoun Programme Experiences</b> <ul style="list-style-type: none"> <li>• Viviana Salinas, Director of Human Development Solutions, FINCA Peru</li> <li>• Manjoli Antoni, Project Director, Rajagiri College of Social Sciences, India</li> </ul>	<b>Panel and Q&amp;A:</b> This session will highlight new approaches, evidence and results in the area of social and financial education.
11-12:30	<b><u>Morning Marketplace</u></b> <b>Chair:</b> Dina Sharif, John Gerhart Centre for Philanthropy & Civic Engagement, American University-Cairo  <b>Multi-Stakeholders Panellists:</b> Vodafone Egypt Foundation, Ashoka, Philippon Foundation, Stars Foundation, Auridis GmbH, Acumen Fund, UNICEF, CCF/ChildFund, World Vision, WSBI, Central Bank of Argentina, Central Bank of Armenia, Lesotho Postbank	<b>Panel &amp; Breakouts:</b> Speed-dating between civil society delegates and stakeholders for partnership-building
12:30-1:30	<b><u>Lunch</u></b>	
1:30-3:00	<b><u>Panel and Q&amp;A with Egypt's Aflatoun Children</u></b> <i>Participants interact and learn from children in the Egyptian Aflatoun Programme .</i> <ul style="list-style-type: none"> <li>• 30 minute presentation by children on Government Schools</li> <li>• 30 minute presentation by children on Girl Friendly Schools</li> <li>• 30 Q&amp;A session</li> </ul>	<b>Children's Panel and Q&amp;A:</b> Aflatoun in action meeting Egypt's Aflatoun children
3-4:00	<b><u>Aflatoun Movement &amp; Sights on 2010</u></b> <ul style="list-style-type: none"> <li>• Prof. Jaap Doek, Aflatoun Board Chair</li> <li>• Certificate presentation commemorating official partnerships with global stakeholders and Aflatoun Programme Partners</li> </ul> <b><u>Official Closing of Mid-Campaign Meeting</u></b>	The road ahead to reach 1 million children in 75 countries by end of year 2010
4-4:30	<b><u>Closing Reception</u></b>	Farewells and Group Photograph
4:45-5:15	<b><u>Regional Stakeholder Mapping</u></b> <b>24 Implementing (Live-in-schools) Programmes only</b> <ul style="list-style-type: none"> <li>• Plenary and regional spaces session exploring ways of maximizing global stakeholder relations at a regional level</li> </ul>	Defining Advocacy strategy for regional programmes
5:15-5:45	<b><u>Regional Governance Programme Partners</u></b> <ul style="list-style-type: none"> <li>• Election &amp; Swearing in of regional representatives to Aflatoun Board for term year 2009-2010</li> </ul>	Regional governance and election of representatives to Aflatoun Board
6:00	<b><u>Farewell Dinner amidst Pyramids</u></b>	